

## Feel the difference

With a focus on cutting edge and high-quality fashion, functional and eco fabrics, Interstoff Asia Essential is your prime sourcing ground to discover what's new and original in the global marketplace.

**Elite China** – More than 100 suppliers from Jiangsu, Zhejiang and Shanghai showcasing a range of fashion fabrics at competitive price points.

**Fine Japan** – Top suppliers including Ishinco Ltd, Sunwell and Uni Textiles showcasing high quality materials from eco knits and novelty textiles to sophisticated wools and printed woven's.

**Premium Korea** - Fancy ladieswear fabrics suppliers showcasing all types of materials from lyocell, nano silk and printed silks to heavy cotton blends, 100% wools, angora and cashmere.

**Amazing Taiwan** – Eco and functional fabrics suppliers showcasing a variety of materials suitable for leisure and sports wear including modal®, micro rayon, tencel®, knitted fabrics with burn-out, foil and embossed finishing.

Additionally, suppliers from **Hong Kong** featuring screen and inkjet printed textiles, functional fibres, smart & nano textiles plus many other items are confirmed as well as an **Accessories zone** displaying buckles, buttons, embroideries, lace, trimmings and a whole lot more!



## Keep an eye on the latest trends

Preview a series of collections designed by fashion design students from the Raffles International College Hong Kong, interpreting SS12 trends using exhibitors' fabrics at the **"Fabrics to Fashion Walk"**.

Wednesday, 16 March 12:30 pm / 6:00 pm (invitation only)  
Thursday, 17 March 12:30 pm / 4:15 pm



### Interstoff Asia *Directions* Trend Forums

Under the creative guidance of NellyRodi™ Agency, the SS12 trend forum will show a palette of very subtle and serene colours together with a mix of bright as well as black and luminescent hues, setting the scene for a season full of positive energy.

Two displays "From Eco to Fashion" and "From Function to Fashion" offer a glimpse into what exhibitors fabrics, colours and textures will be in style and lead visitors through four themes: **Origin, Patina, Glee, and Reflection.**

What's more, in co-operation with the Clothing Industry Training Authority (CITA) of Hong Kong, special trend boards will be displayed at selected exhibitor booths.

## A well-respected venue for the latest market intelligence

This March, the seminar schedule will cover a wide range of topics including up-and-coming styles, international trends and industry news hosted by top industry professionals from around the world.

### Day 1: Design and trends

Discussions led by internationally renowned forecasters and professional trend agents.

### Day 2: Cotton market overview and its impact on the textile supply chain

Discussions will cover:

- The cotton and cotton-made apparels market outlook
- Impact of global cotton costs on textile manufacturers
- Impact of global cotton costs on the retail and garment supply chain
- Improving cotton sustainability within the textile supply chain and it's benefits

### Day 3: How to manage product safety amidst increasingly complex legislations: an opportunity for leverage

In-depth discussions that focus on current product safety changes and its affect on the textile industry.



## Let us show you we care

This year's eco partner, Global Organic Textile Standard GOTS will group its approved certifiers in the **Green Zone**, including Control Union Certifications, IMO Institute for Marketecology and Ecocert Greenlife, together with Oeko-tex and bluesign technologies ag standardisation bodies and feature high standards of environmentally conscious products.

We also provide FREE Business Matching services and FREE Shuttle bus services to help maximise your sourcing discoveries!

Don't miss this golden opportunity to stay ahead of your competition.

### Free shuttle bus service

For more information, please contact:

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# interstoff.

## ASIA essential

The Home of Cutting-Edge Textiles  
香港国际春季成衣及时装材料展

Hong Kong Convention & Exhibition Centre,  
Hall 1D & E  
香港会议展览中心  
1D及E展厅  
16 – 18 . 03 . 2011



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## 出类拔萃

香港国际成衣及时装材料展聚焦最先进的优质时装、功能及环保面料产品，为您提供最理想的采购平台，了解全球市场最新信息。

「**精英中国**」 – 来自江苏、浙江、上海的逾百名供应商，展示一系列具有价格竞争优势的时装面料。

「**精致日本**」 – 重点供应商包括Ishinco有限公司、(株)三维尔及宇人纤维株式会社，展示从环保针织、创新纺织材料到羊毛及印花织布等各类品质精良的纺织材料产品。

「**精华韩国**」 – 由女装面料供应商们展示各类纺织材料，包括莱赛尔、纳米丝绸、印花丝绸到重棉混纺、纯羊毛、兔毛、羊绒等。

「**精彩台湾**」 – 环保及功能面料供应商们展示各类休闲运动装面料，包括莫代尔、精密人造丝、天丝以及模版印花、烫花及压花针织面料。

此外，众多**香港**知名供应商亦将推广筛网印花、喷墨印花、功能性纤维、智能纺织材料、纳米材料以及其他各类产品参展，届时还将在**辅料专区**展示扣、刺绣、花式拉链、蕾丝、新型纽扣以及饰带等众多产品。



## 追踪最新潮流

率先欣赏香港Raffles国际学院学生的设计作品，采用参展商面料在「**编织梦霓裳**」时尚行上诠释2012春夏潮流。

3月16日(星期三) 时间: 下午12:30 / 下午6:00 (只招待邀请人士)  
3月17日(星期四) 时间: 下午12:30 / 下午4:15



## 香港国际成衣及时装材料展潮流导向广场

NellyRodi™ Agency将担纲2012春夏潮流导向广场的总设计师，并负责从潮流预测到现场设计等各环节，届时将展示一系列微妙而纯净的色彩，搭配亮色、黑色及冷色调，为下一季打造活力四射的格调。

潮流广场将联同「功能喜遇时尚」及「时尚迈向环保」两大展区将围绕**溯源、田园、欢快、映光**四大主题，让人一览参展商的面料、色彩及质地的多样化风格。

此外，香港制衣业训练局將與個別时装、功能性及环保产品供应商合作，在展位上展示特别潮流展板。

## 网罗最新市场情报的集中点

今年三月的专业讲研讨会将涵盖系列广泛的话题，包括最新流行风、国际潮流趋势以及业界新闻，均由全球各地的行业专业人士主讲。

### 第一天：设计与潮流

由国际知名潮流预测机构及专业公司主持2012春夏潮流及可持续发展纺织技术的研讨会。

### 第二天：棉市场总览及对纺织供应链的影响

内容包括：

- 棉及棉质服装市场展望
- 全球棉花价格对纺织生产商的影响
- 全球棉花价格对零售及服装供应链的影响
- 在纺织供应链内提高棉花的可持续发展性及其益处

### 第三日：如何在日益复杂的立法

#### 环境下管理产品的安全性：

把握机会围绕当前产品安全变化及对纺织行业影响进行深度探讨。



## 关注环境

环保合作伙伴，全球有机纺织品认证标准(GOTS)，今年将带领其授权的认证机构在**绿色环保专区**亮相，包括管制联盟认证(Contol Union Certification)、生态市场协会(IMO Institute for Marketecology)以及Ecocert Greenlife，他们将与Oeko-tex及蓝色标志等标准机构一起重点标示高度环保的产品。

我们还将提供免费商务配对服务以及免费穿梭巴士服务，为您采购产品提供最大效益！

## 把握行业先机，千万不要错过此领先平台。

## ☎ 免费穿梭巴士接驳服务

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## Fair Facts

Date: 16 – 18 March 2011

Opening hours: 09:30 – 18:00 (16 – 17 March)  
09:30 – 17:00 (18 March)

Venue: Hall 1D & E, Hong Kong Convention & Exhibition Centre

Address: 1 Expo Drive, Wanchai, Hong Kong

Admission: Free-of-charge. Trade visitors aged 18 or above.

## 展会详情

日期：2011年3月16至18日

地点：香港会议展览中心1号D及E展厅

地址：香港湾仔博览道一号

开放时间： 上午9:30 – 下午6:00 (16 – 17 . 03 . 2011)  
上午9:30 – 下午5:00 (18 . 03 . 2011)

入场：展会只对业内及十八岁以上人士开放

**www.interstoff-asia.com**

